



Services & Support Capabilities

Account Merchandising

Joint Call Lead Generation

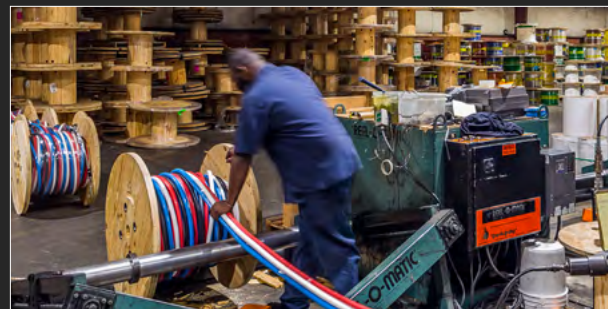
Promotional Execution

Construction Alignment

Co-Op Management

NYC, Philadelphia, & DC Warehouse & Freight Capabilities

With an extensive 70,000 square-foot warehouse, our staff packs an organized inventory. From Encore Wire to LED lighting, we stock a wide range of quality products. To properly conduct daily dispatches to the Tri-State area, we systematize our manufacturers' stock with the best freight vehicles, cutting & paralleling machines, and delivery methods.



Electrical Wholesale Channel Solutions

ADVANCE
by @ignify

Advance by Signify
With drivers, modules, and ballasts all under the same brand, Advance offers the latest in lighting innovations.
signify.com/advance

AMERICAN CONDUIT

American Conduit •
A leading producer of rigid aluminum conduit and aluminum EMT, with over 35 years' experience. Made in the USA.
americanconduit.com

CHAMPION FIBERGLASS

Champion Fiberglass
Leading supplier of fiberglass conduit and strut to the industrial, electrical, and mechanical markets.
championfiberglass.com

CREE LIGHTING
A COMPANY OF SIAL INDUSTRIES, INC.

Cree Lighting
Designs and manufactures commercial and industrial lighting across a variety of indoor and outdoor applications.
creelighting.com

ENCORE WIRE

Encore Wire •
One-stop sourcing for all of your residential, commercial and industrial wire needs.
encorewire.com

flo

FLO EV Charging
FLO operates a comprehensive electric vehicle charging ecosystem wherever drivers are.
flo.com

HAMMOND MANUFACTURING

Hammond Enclosures
Electrical and electronic enclosures; power management assemblies; racks and cabinets.
hammondmfg.com

IDEAL

IDEAL Electrical
Premier brand of wire connectors, fishing, bending & lubricants, tools & accessories, safety & test & measurement.
idealind.com

INTERMATIC

Intermatic •
Simple, affordable controls covering a wide range of solutions for electrical, HVACR, pool/spa, and OEM markets.
intermatic.com

isolite

Isolite
Light the way to safety with Isolite's full line of exit signs, emergency lights and inverter systems.
isolite.com

Light Efficient Design
RemPhos
C-Flex

Light Efficient Design •
LED Retrofits and energy savers. Combine a wide offering of Type-C lamps with multiple driver types.
led-llc.com / c-flexretrofits.com

Littelfuse
Expertise Applied | Answers Delivered

Littelfuse
Broad and deep portfolio of circuit protection products, with growing platforms in power control and sensing.
littelfuse.com

LUTRON.

Lutron
Industry leader in commercial lighting controls and smart building systems.
lutron.com

MaxLite
A NEW WAVE OF LIGHT

MaxLite
Complete portfolio of lighting solutions to help businesses save energy and meet building codes.
maxlite.com

MILBANK
ENERGY AT WORK

Milbank •
Engaged contributor in the movement and utility of energy, specializing in enclosures and metering.
milbankworks.com

MPHUSKY
CABLE TRAY & CABLE BUS

MP Husky
Manufacturing industry leading cable management systems.
mphusky.com

NUCOR TUBULAR PRODUCTS
REPUBLIC CONDUIT, INC.

Nucor Tubular Products •
Manufacturing the nation's premier steel electrical conduit for over 85 years.
republicconduit.com

PANDUIT

Panduit
Premier brand for cable ties & termination products, cable management, and identification & safety solutions.
panduit.com

PHILIPS

Philips Lamps by Signify
Philips' complete offering of lamps is the leading global brand in professional lighting.
usa.lighting.philips.com/products/ledlamps

SOLA+HD

Sola HD
Powering machine and process control applications with power conversion and power quality products.
emerson.com/en-us/automation/solahd

STRONGHOLD
CONTRACTOR PRODUCTS

Stronghold by Panduit
PVC Electrical Tape; Wire Marker Books; Grounding Pigtails; Supports and Fasteners; Cable Ties; and more.
panduit.com/en/landing-pages/stronghold

key ● = items stocked in Synergy warehouse

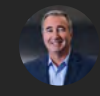
The Greatest Team Ever



Lawrence C. Rodger III
President
larryr@ses95.com



Brian Ertel
Principal, Electrical Wholesale Channel Solutions
briane@ses95.com



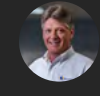
Bob McDevitt
Principal, Engineered Energy Solutions
bobm@ses95.com



Brad Riley MIES, LC, LEED AP
Lighting Solutions Manager
bradr@ses95.com



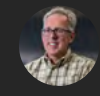
Bryan Kelly
Residential Sales Manager
bryank@ses95.com



Chris Glogowski
Inside Sales Specialist
chriscg@ses95.com



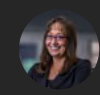
Deborah Kostar
Order Entry / Operations Assistant
deborahk@ses95.com



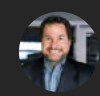
Doug Cunningham
Industrial / OEM Sales
dougcc@ses95.com



Ed Luecke
OEM / Industrial Account Manager
edl@ses95.com



Gina Moretti-Dicicco
Operations Manager
ginam@ses95.com



Greg Ross
Outside Sales
gregr@ses95.com



Nicole Henry
Order Entry / Administrative Assistant
nicoleh@ses95.com



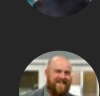
Renard Rose
Outside Sales
renardr@ses95.com



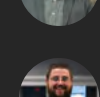
Robert Kummeth
Inside Sales Specialist
robk@ses95.com



Rosalie Good
Marketing Manager
rosalieg@ses95.com



Ryan Placchetti
Outside Sales
ryanp@ses95.com



Sean Edmondson
Inside Sales | Encore Wire
seane@ses95.com